

OmniReact™: Growth in Conversion and Cutting Edge Risk Management - AI Makes you and your Transactions Safe and Improves your Customers' Experience!



Multi-Channel Analysis

Cybertonica's OmniReact™ uses multi-channel analysis to stop sophisticated fraud scenarios. It covers all your sales and digital channels from one security platform.



Unified Dashboard

OmniReact™ enables you to manage anomalies and risk on a clear dashboard.



Internal and External Data Integration

With OmniReact™, it is easy to ingest and match data streams from different data sources including RDBMS, CSV, Kafka, RabbitMQ.



Big Data Return on Investment

We can reuse your investment in Hadoop technologies.



Smart Machine Learning

The machine learns both, supervised and unsupervised, using neural networks for adaptive and robust fraud prevention.



Real Time and Background Analytics

OmniReact™ provides real time and background analytics. The system does online fraud scoring and constantly learns in the background.



Adaptive

The more data that is fed in and the system sees, the better it works.



Our Features for You

- ✔ OmniReact™ uses Big Data technologies.
- ✔ It is a unified single solution for all your antifraud needs.
- ✔ It uses machine learning and external data providers integrations.



Case Studies

OmniReact™ can be integrated with acquirers, issuers, challenger banks, eWallets, prepaid and other forms, Major banks and payment platforms.

• **Large universal Russian bank**

The bank has diverse service channels with different fraud prevention solutions. Cybertonica integrates the data from all channels and does cross-channels analytics and new threads detection. An important aspect of the project was the reuse of an existing Big Data infrastructure.



Case Studies

• **Large mobile operator**

Cybertonica helped to unify fraud prevention across different payment methods and to launch its own mobile e-wallet.

• **Payment service and money transfer provider**

Cybertonica provides a simple unified antifraud solution for cards, m-commerce and money transfer channels.

TEAM

Victor Orlovsky
Board Member & Investor
20+ years in IT and fintech. Former Senior Executive VP at Sberbank, now GP of Sberbank Technologies Venture Fund.

Joshua Bower-Saul
CEO
20+ years business management and sales. INSEAD and Harvard Graduate. Co-founder of 4 businesses in online funding, media and fintech.

Sergey Velts
CTO and Founder
Graduate of Baumann University and Yandex School of Data Analysis. Former team lead at Yandex and data scientist at Sberbank.

Ilya Bezrukov
VP of Sales & Founder
Founder and former CEO of Platbox payment service provider.

David Parker
Non-Exec Director and Investor
Founder and CEO of Polymath Consulting.

CONTACT US

Joshua Bower-Saul
jb@cybertonica.com

Sergey Velts
svelts@cybertonica.com

Cybertonica Ltd.
c/o Rainmaking Loft
International House
1 St Katharine's Way
London E1W 1UN
United Kingdom